

Real Health Innovations (RHI)

Living Profile

TM

Low cost, easy yet precise assessment, provides “risk grade” from A to F. Generates multiple levels of targeted actions for individuals, coaches and physicians to partner in health.

Chronic Disease Temperature (CDT)

TM

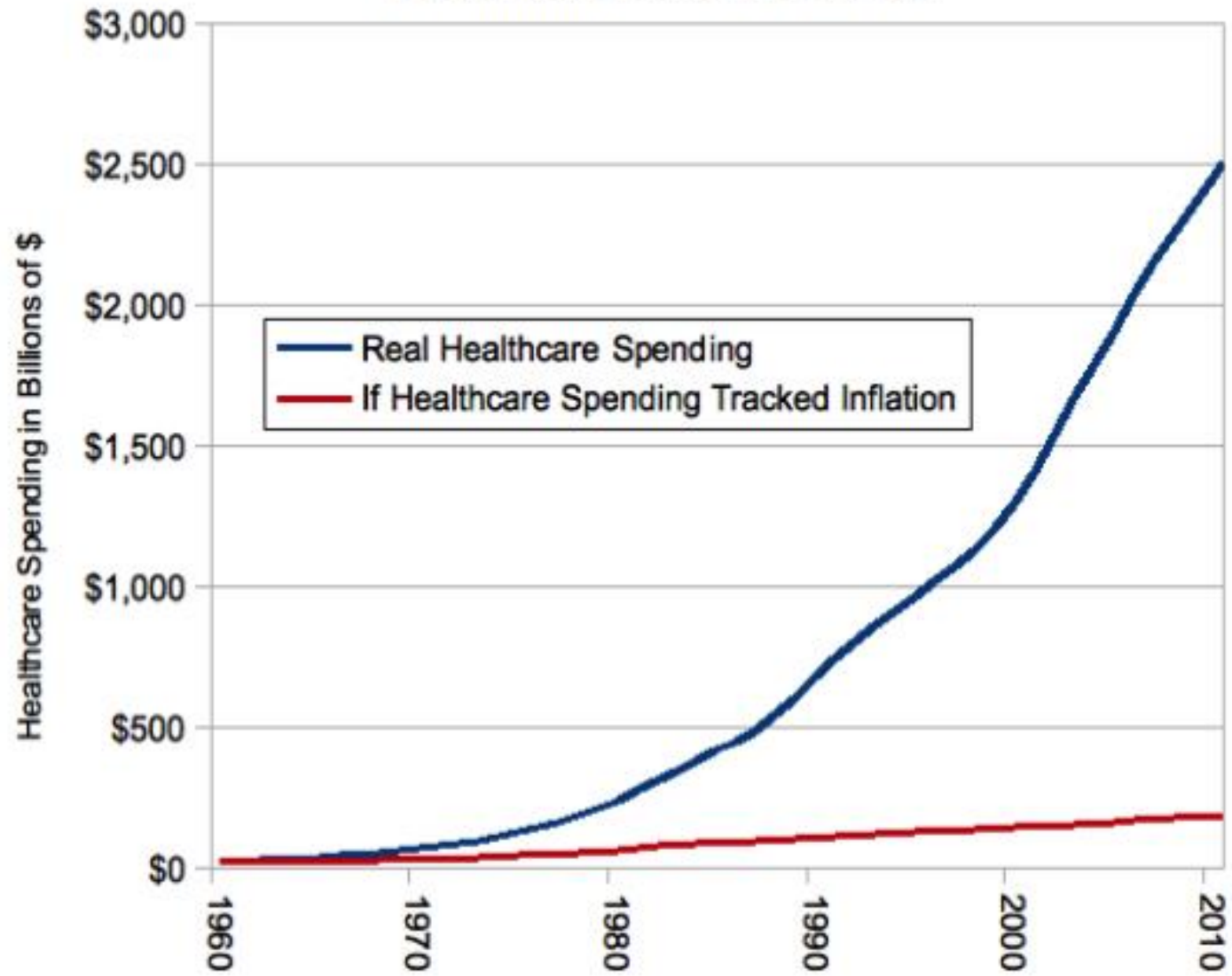
Harvard/MIT based inflammation/immune health diagnostics. Low cost testing directs diagnostic path to treatable root cause panel. Single physiological number simplifies doctor/patient encounter.

98.6 = Low to No Risk, 104.9 = Very High Risk.

Advanced Infectious Diagnostics

Uncovers stealth, under-diagnosed, treatable underlying causes of chronic disease.

Healthcare Costs & Inflation



Living Profile™

- HRA designed by Harvard MDs / MIT PhD by retrosynthetic analysis of chronically ill patients.
- Unique risk scoring algorithm – provides overall lifestyle grade and risk measurement for 30 attributes of health and disease
- Very low cost – online tool – social media platform on hipaa Amazon cloud
- Engages prospects with low financial barrier to entry into integrative solutions
- Smart phone and Web based, coaching on the go.

Chronic Disease Temperature™

- Harvard MDs / MIT PhD designed biomarker panel
- CDT derived through risk/health algorithm based on “new normal” lab values.
- CDT values assigned based on increase in mortality demonstrated in statistically validated prospective clinical trials

The Living Profile™ and the Chronic Disease Temperature™ used in tandem, accurately predict the health of individuals and populations.

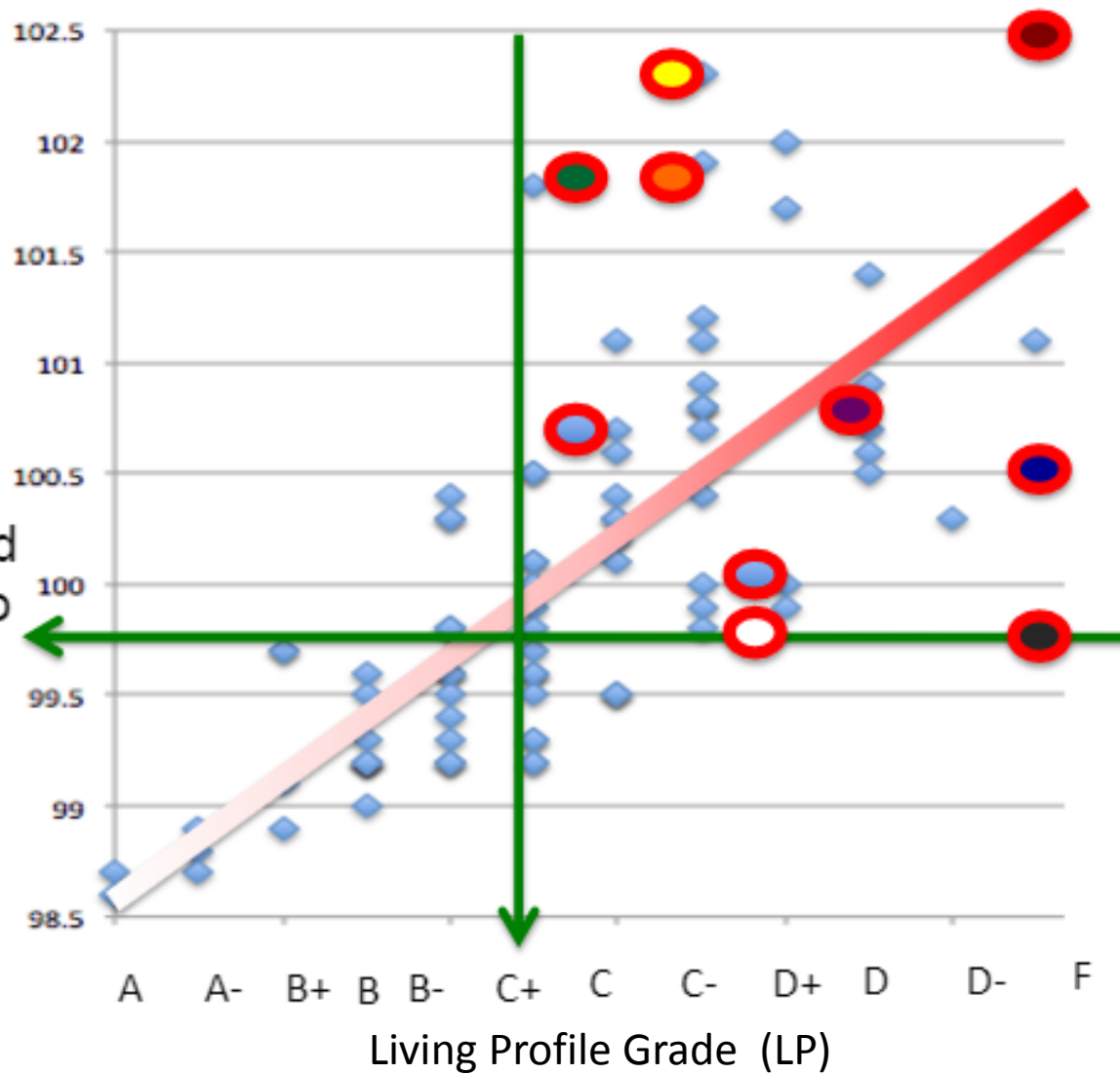
Next slides demonstrate strong correlation between living profile score and blood labs show connection between lifestyle/behavior and physiology.

Correlation Between RealHealth Living Profile™ Grade and RealHealth Biometric Screen Chronic Disease Temperature™ Results

Chronic Disease Temperature (CDT)

System includes artificial intelligence and ability to use big data to optimize correlation based on real data.

Note: Each Dot “●” represents a case study on the chart.



Case Study 1



**Chronic Fatigue, Diabetes, Mood
Hypertension, Cholesterol +15**

Virus - Active
C. Pneumoniae - 1:64
R. Typhi – Detected
Lyme – Reactive



**Depression, Osteoporosis
Chronic Fatigue +5**

Virus - Active
Mycoplasma Pneumoniae – Positive
Toxoplasma antibody – Positive
C. Pneumoniae – 1:64



**Chronic Fatigue, Diabetes, Mood
Hypertension, Cholesterol +40**

Virus - Active
C. Pneumoniae - 1:64
Q. Fever Phase II SCR - Positive
Q. Fever Phase II titer 1:16
Mycoplasma Pneumoniae - Positive
Lyme - Reactive



**Obesity, Cholesterol, Hypertension
Mood, Brain, Arthritis +6**

Virus – Active
Mycoplasma Pneumoniae – Positive
Toxoplasmosis - Positive

The combination of a “bad” Living Profile grade and a “high” chronic disease temperature are highly correlated with low-grade persistent chronic disease state that must be treated for the patient to achieve wellness and longevity.

Case Study 2



Insulin DT2, Obesity, Renal, Arthritis
Hypertension, Cholesterol +5

Virus - Active

C. Pneumoniae - 1:256

Mycoplasma Pneumoniae - Positive

Cytomegalovirus - Positive



Parkinson's, Heart, Hypertension
Mood, Glaucoma, Arthritis +6

Virus – Active

Mycoplasma Pneumoniae – Positive

Toxoplasmosis – Positive

C. Pneumoniae – 1:64



Polycondritis, Cataract, Glaucoma
Osteoporosis +6

Virus – Active

Mycoplasma Pneumoniae - Positive



Obesity, GERD, URI, Mood
Cholesterol, Hypertension +11

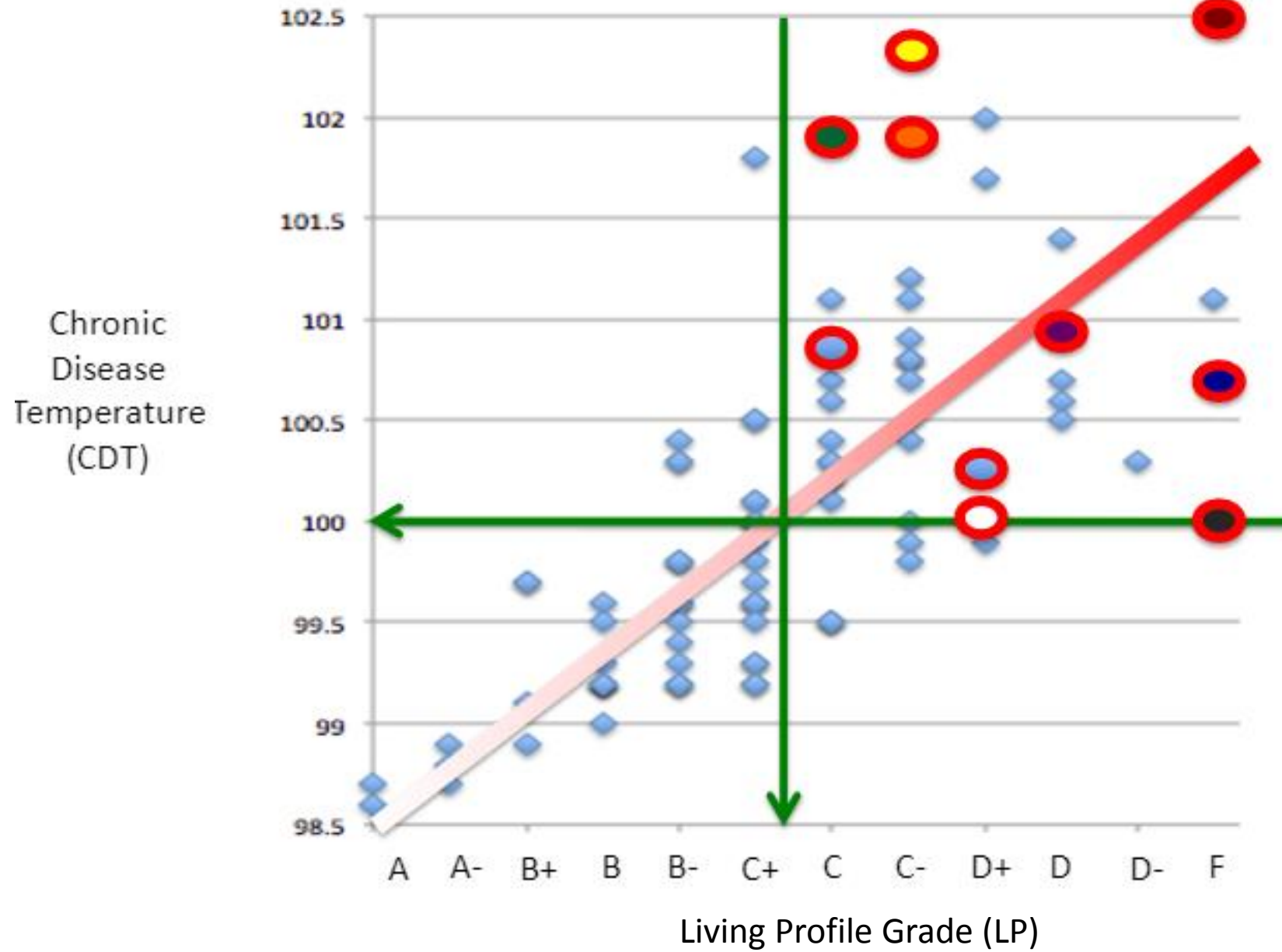
Virus – Active

Lyme – 2 Reactive

Cytomegalovirus - Positive

C. Pneumoniae – 1:64

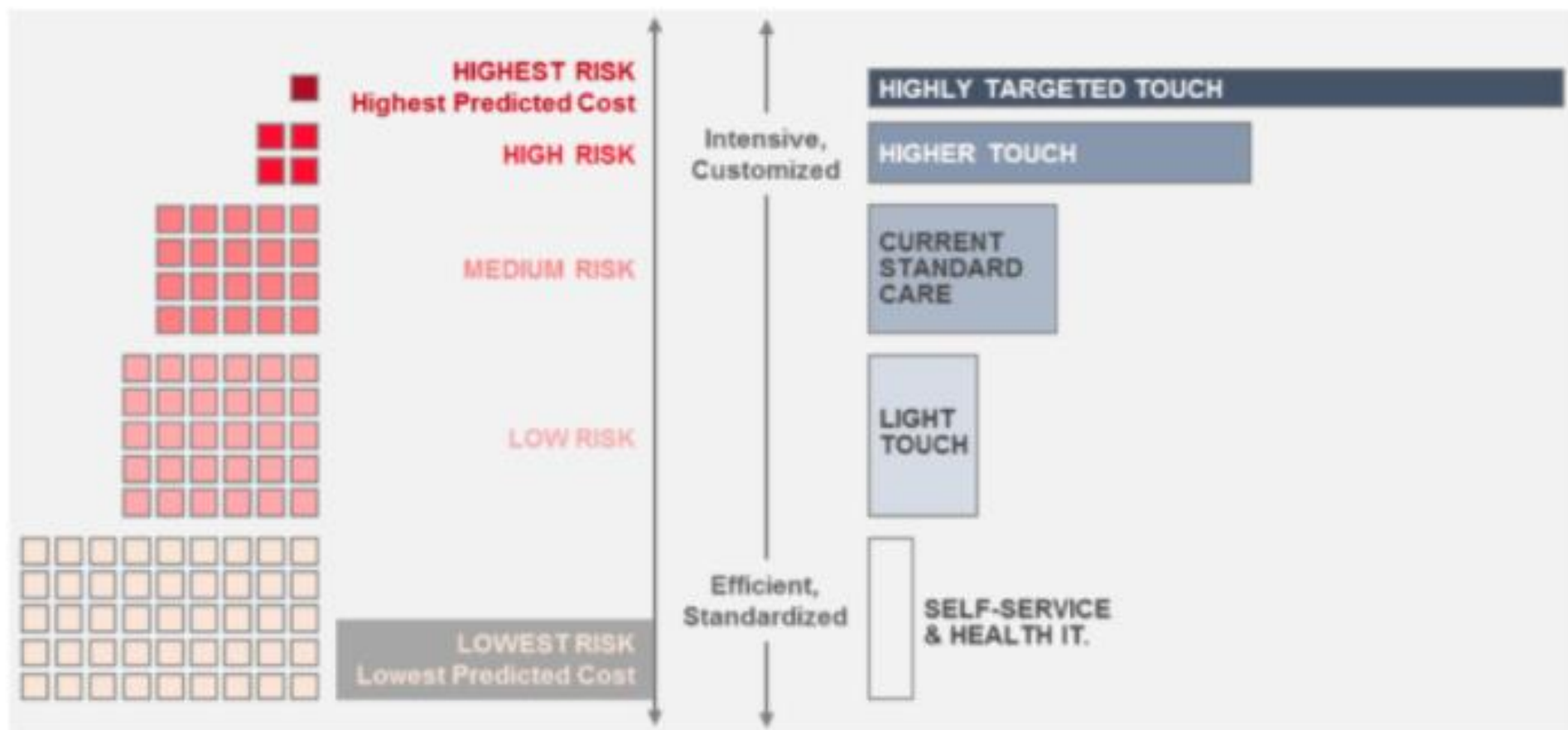
The predictive analytics (CDT and Profile) guided the clinical decision to test for causative agents – Intracellular infection and virus



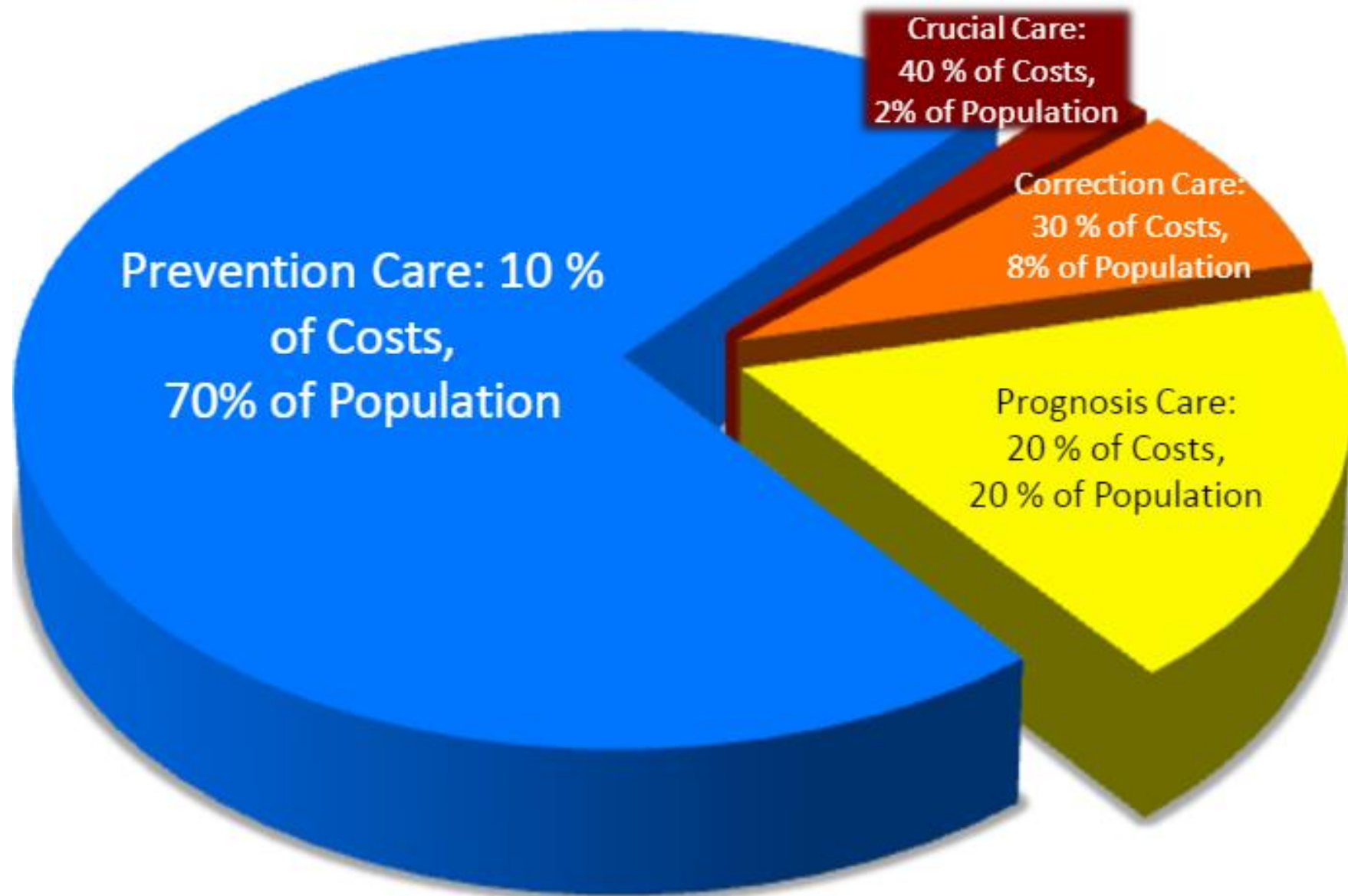
A4M Opportunity:

- Low cost entry point to high value integrative medical platform.
- System designed to be used by people (patients), coaches, and doctors.
- Coaches may be the 1st point of contact with patients – low cost/high value.
- Coaches trained by A4M/RH and they drive appropriate patients to A4M doctors.
- Segmentation/deliver of care based on real need (next slide from Kaiser Permanente)

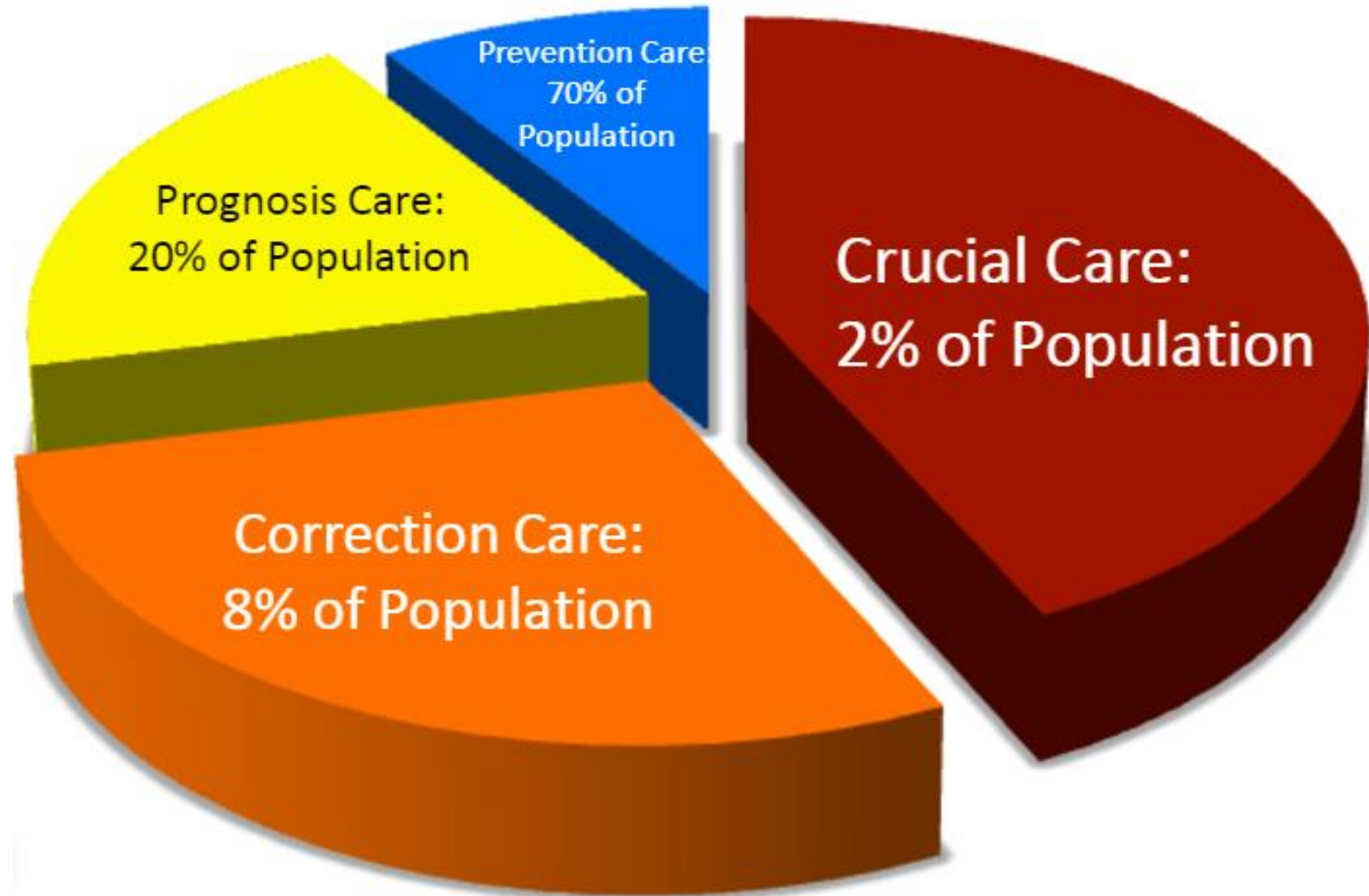
Care Across the Continuum: A Scaled Approach Matching Resource Intensity To Patient Need



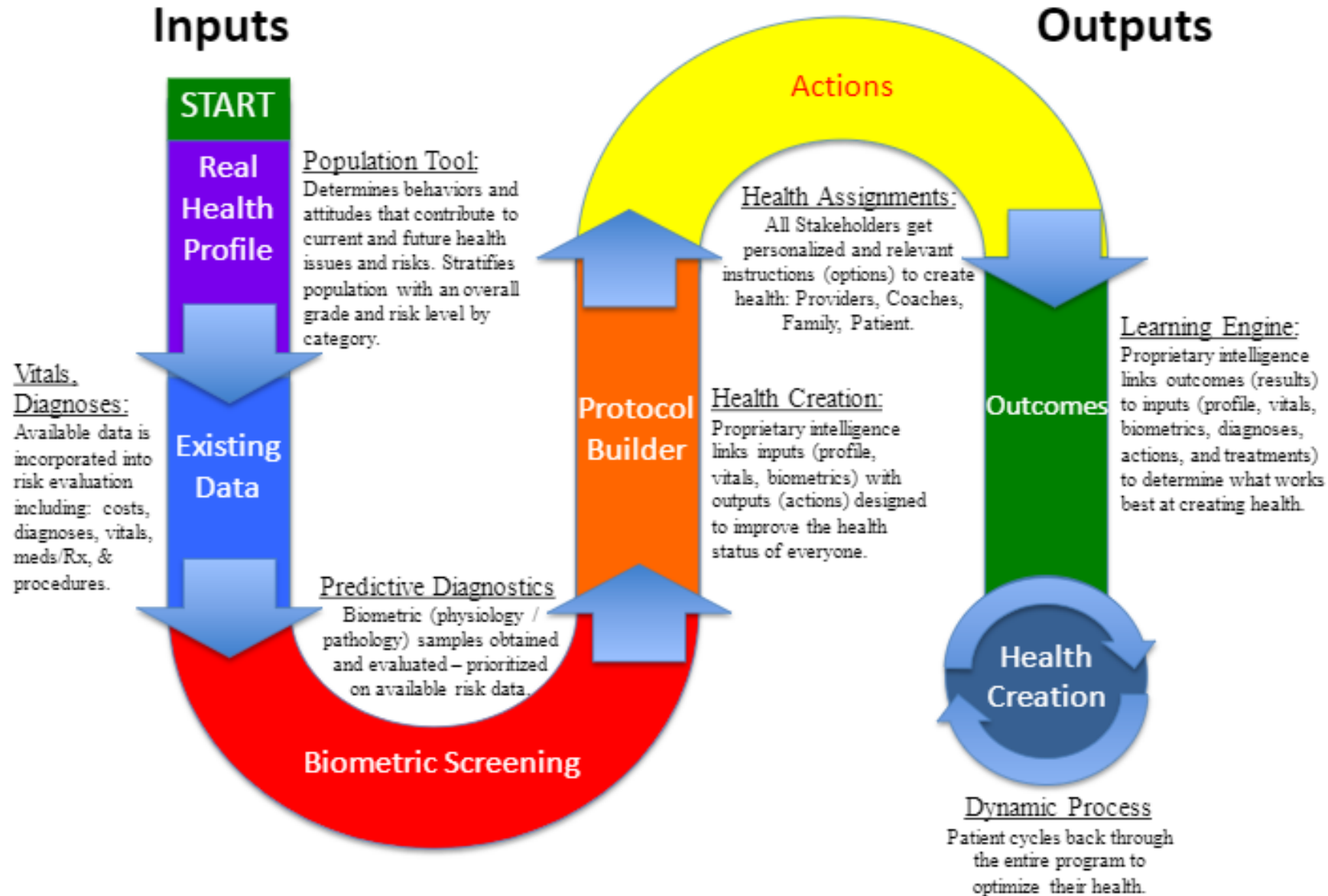
Population Distribution : Numbers Basis



Population Distribution : Cost Basis



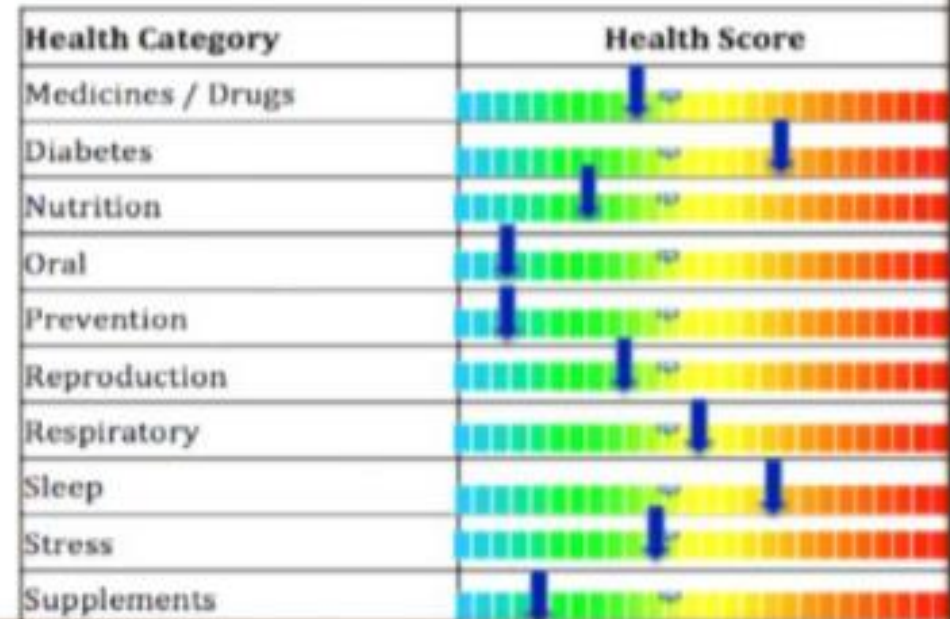
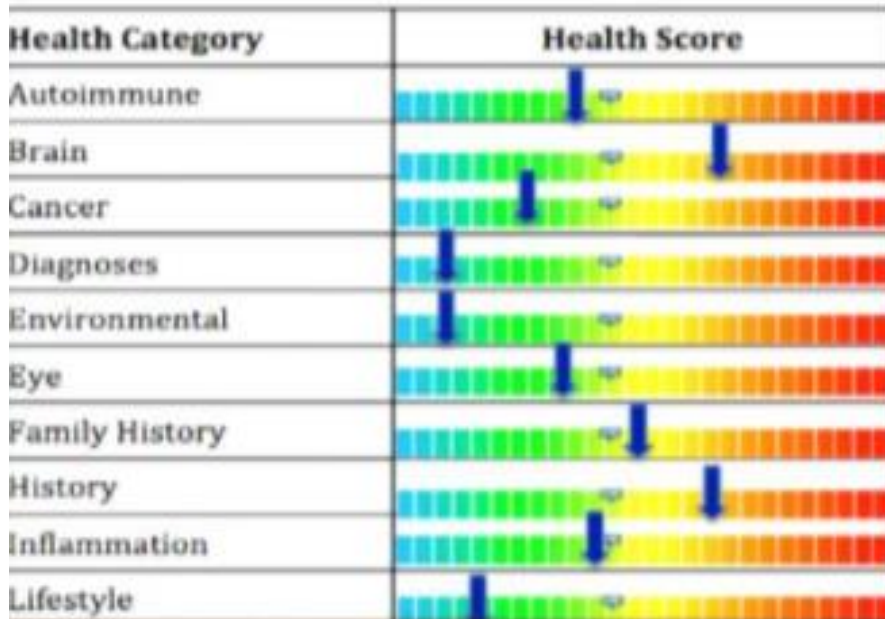
RHI Population/Patient Experience



Your Car has a "Health" Warning Dashboard
 Now Patients Get a Health Dashboard



RealHealth Profile Category Scores



- RHI Root-Cause Software
 - Living Profile (low cost)
 - Chronic Disease Temperature (low cost)
 - Action Plans
 - Outcomes
 - Low \$\$ High Value
- Health Coach Academy (A4M co-branded?)
 - 10 coaches/A4M doctor
- Coaches Market A4M Doctors

A4M = The American Academy of Anti-Aging Medicine

What Chlamydia Pneumoniae Causes

A brief (and incomplete) list?

- Cardiac conduction defects
- Effusive pericarditis with tamponade
- Chronic obstructive airways disease
- Multiple Sclerosis
- Chronic fatigue syndrome
- Encephalitis
- Retinal vasculitis
- Macular degeneration
- Progressive presbyopia
- Crohn's disease
- New onset adult asthma
- Schizophrenia (hebephrenia)
- Mood disorders/depression
- Glaucoma

Source: Dr. David Wheldon – Private communication.
<http://www.davidwheldon.co.uk/ms-treatment.html>

What Chlamydia Pneumoniae Causes

Chlamydia pneumoniae infection as a risk factor in acute myocardial infarction.

Chlamydia pneumoniae Infection in Diabetic Patients
with Dyslipidemia

Proteotoxicity and cardiac dysfunction--Alzheimer's disease of the heart?

**Alzheimer's disease - a neurospirochetosis. Analysis of the evidence
following Koch's and Hill's criteria**

Chlamydia pneumoniae infection and lung cancer risk: a meta-analysis.

Chlamydia pneumoniae Promotes Dysfunction of Pancreatic Beta Cells

Approach Note: ARP WEBON SECERNO – BUSINESS CONCEPT

Brand – MEDISPONSOR HAP

1. A major challenge we face at this time in many countries is the challenge of maintaining our quality of life as we age
 - (priorities may change with age from having a fast car to having one nights sleep without pain)
 - our premise is based on one predictable factor, in 1 year from now you will be one Year Older, this gives us one main driver of change to focus on in HealthCare systems that is Ageing and the quality of life in this process is influenced by Health. Quality of life not only affects an individual but also the entire social (family), economic system surrounding and connected to an individual.
2. Many aspects that contribute to Quality of life, in this Business Concept the focus is on HEALTH as being one influencing factor and the need for a change in HEALTHCARE systems globally Financially, Delivery models, PREVENTION, CURE and CARE.
3. This Business concept focusses on change driven by the following factors :
 - People living longer -> global ageing population
 - Conditions such as Diabetes.
 - Consequences resulting from Stroke and Falls especially in combination with Ageing.
 - Age related and Neurological based conditions (Dementia,-> Alzheimers)
 - Cardio Vascular Disease (CVD) related conditions
 - Impact of Lifestyle habits that are now becoming apparent in many populations

Approach Note: ARP WEBON SECERNO – BUSINESS CONCEPT

Brand – ArpWebon Nederland HAP

1. Many areas of expertise and factors are involved in this very complex area of HEALTHCARE , the primary focus of this “Approach Note” is to achieve a positive impact using solutions in the following areas.
 - **Medical innovation and delivery models (HealthCare Access Points – HAP)**
 - I. Use latest Techniques that do not require major surgery and non-invasive techniques,
 - II. Latest diagnostic equipment and techniques using advances in early preventative detection and care. (PREVENTION working in harmony with CURE)
 - III. Diagnostic Centers
 - IV. Care Hotels
 - V. Specialty clinics
 - VI. Health Care Specialty Malls
 - VII. Mobile Labs – Care @ Home
 - **Education and expertise.**
 - I. Provide training on treatment and use of latest equipment
 - II. Develop and promote best practices
 - III. Education on healthcare nutrition and lifestyle
 - IV. Develop healthcare systems using wearables and latest technology to provide a 360 Value Based Health Care System based On “HealthCare and Quality of Life Outcomes”
 - **Technology (HealthCare Hub- HCH)**
 - I. Social Media traversing not only geographical but also age-cultural-language-socio-economic borders.
 - II. Wearables emerging technology such as AI and “Mixed Virtual Reality”
 - III. Payment solutions Telecom & Banking Mobile Wallet
 - IV. Healthcare Solutions that increasing access in rural areas, including mobile solutions
 - **Financing engine**
 - I. Use a REIT HealthCare Fund based financing mechanism
 - II. Involve International Private and Institutional investors.